



“How To Make \$500 to \$2000 PER WEEK As An Internet Marketing Consultant – Even If You Know NOTHING About Internet Marketing!”

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Local Cash Goldmine

- Can generate a few thousand dollars in the next few days.
- Find local businesses that need what you're going to offer them.
- You won't be cold calling, you won't be pounding the pavement.
- See "video-1-attachment.pdf" for more details on this plan!





Action Steps

- Step 1: Find local businesses in the phone book & make a list.
- Or – subscribe to GoLeads.com (\$15/mo) and get a “drill down” list.
- Step 2: Look up these businesses online and see if they have a website.
- Look for sites that do not have a lead capture page on their homepage.





Action Steps

- Step 3: Write out a letter (see attachment)
- On the envelope, stamp “Confidential” on the outside.
- Step 4: Your phone will ring like crazy.
- That’s all you need to do.
- Next, you simply set an appointment to meet with them.





Action Steps

- Do NOT mass mail the letter.
- Just 25-30 will be all you need to stay busy.
- You can use your own AR service (singleoptinautoresonder.com), or get them set up with one, just keep it simple.
- Companies just don't understand ecommerce.
- If you don't know how to do this, hire someone at guru.com to do it for \$50 a site when you charge \$500+.





Conclusion

- This method is time tested.
- You can sell things over and over to this client, such as other web design services, list management, etc.
- Copy and paste the direct mail letter and get to work!
- More great videos to come as we make them
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